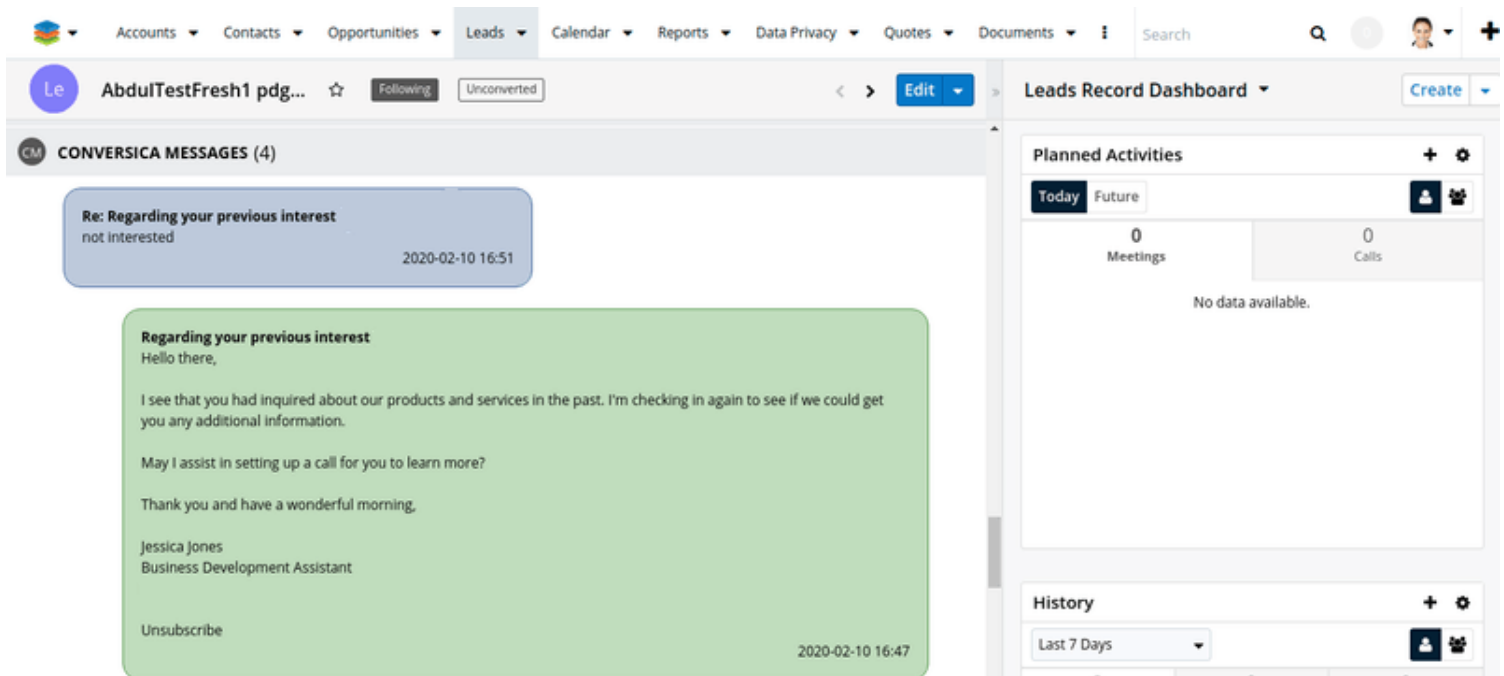


FayeBSG's SugarCRM Conversica Integration

With the Conversica Integration for Sugar you can augment your workforce with intelligent virtual assistants and seamlessly synchronize those conversations with leads and contacts.

Integrating Conversica with Sugar brings the capabilities of a virtual assistant to enrich CRM data for Leads and Contacts. Utilizing a multi-channel approach to communicate with your Sugar users, all these communications are synchronized to Sugar and can be accessed anywhere via the Conversica Messages sub panel.



Benefits:

- Monitor the Conversica assistant's performance from within the Sugar
- Handover Leads to Conversica for Processing
- Display Conversica Fields under Leads and Contacts
- Display Conversica Conversation under Leads and Contacts
- Transfer Conversica Conversation to Contact; once a lead is converted
- Display Conversica Dashboards

Contact us to learn more.

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