

# FayeBSG Announces HubSpot Integration for Sugar for Inbound Marketing and Sales Alignment

The FayeBSG Sugar Integration for HubSpot creates an integrated, inbound marketing strategy between Sugar and HubSpot.

**WOODLAND HILLS (PRWEB) DECEMBER 07, 2019**

Today Faye Business Systems Group has announced the global availability of their HubSpot integration for SugarCRM.

The HubSpot for Sugar integration creates a bidirectional sync that offers the flexibility to produce and analyze dynamic marketing campaigns and keep records clean and up-to-date. By having access to all the advantages that both systems have to offer, integration users can gain insight into specific campaigns within HubSpot, as well as access a contact or lead's HubSpot activity within their record in Sugar.

The simple, intuitive User Interface is highly configurable and displays the HubSpot platform directly inside Sugar. Additionally, this power integration automates marketing processes and actions in either platform based on contact or lead activity.

Additional features and benefits Include:

Syncing Options: A complete bidirectional integration customized to your unique workflows.

Designed for Sugar: HubSpot for Sugar was built to take full advantage of the software's latest updates.

View Reports: Easily pull activity reports, including Sugar data within HubSpot.

Marketing Insights: Check on Marketing Activity in Sugar Need to see which types of marketing initiatives are resonating with a specific customer.

Visit <https://fayebsg.com/sugarcrm-hubspot-integration/> to learn more.

About FayeBSG

Faye Business Systems Group is a global technology consulting and software company that helps companies grow by working with them to implement, customize and integrate innovative and effective financial and business systems. As a SugarCRM Elite partner and awarded the 2018 SugarCRM Global Reseller of the Year, FayeBSG is also a leading partner with Sage, Zendesk, Acumatica, Ytel, Hubspot and a variety of custom software solutions. FayeBSG is known for their SugarCRM integrations with Sage 100, Quickbooks, NetSuite, Acumatica, Intacct, Constant Contact, Authorize.Net, Hubspot, Ring Central, Box, Jira, Ytel, and more. Services include project management, software implementations, consulting, training, custom development, and support. Specializing in software implementations for a variety of industries, FayeBSG has customized successful CRM and ERP platforms for a variety of mid-market and enterprise businesses. For more information, please visit <http://www.fayebsg.com>.

**Share Article**



**Contact Author**

**JESSE HELLER**

**VISIT WEBSITE**



Share article on social media or email:



View article via:

