

SugarCRM QuickBooks Integration Now Compatible With Canadian QuickBooks Editions

The FayeBSG SugarCRM QuickBooks Integration is now compatible with the 2012 and 2013 Canadian versions of QuickBooks Pro, QuickBooks Premier and QuickBooks Enterprise.

Woodland Hills, California (PRWEB) May 15, 2013

Faye Business Systems Group (FBSG), today announced that the already established and very popular FayeBSG [SugarCRM QuickBooks Integration](#) Application is now available for the Canadian versions of QuickBooks. The integration eliminates double entry of customers and sales orders in both Sugar and QuickBooks, updates Sugar with critical invoice history information that can be used for marketing campaigns and salesperson inquiries, and provides access to product lists and inventory status in Sugar without having to manually key in items.

With more than 25 years of business software experience, FayeBSG has developed an impeccable reputation for their strong and well-designed SugarCRM integrations. The QuickBooks integration has proven to be one of the most solid integration available and has been well received by QuickBooks users in the United States. The popularity of the US integration has generated interest internationally, with many inquiries stemming from Canadian users; the development of the Canadian edition was just matter of time.

“We’re excited to bring our award winning [Sugar QuickBooks](#) integration to our friends North of the border,” said FayeBSG CEO David Faye. “QuickBooks users in Canada can now take advantage of automatic syncing of customers, inventory, sales history, and sales orders with Sugar.”

The FayeBSG [SugarCRM QuickBooks](#) Integration was designed to address the growing demand QuickBooks users have for an integrated CRM solution, extending the functionality QuickBooks users have become accustomed with a single view of customer interactions.

The [SugarCRM QuickBooks integration](#) allows users to enter sales orders in SugarCRM and have the orders synced into QuickBooks in real-time. Orders can be entered on laptops, iPads, and other mobile devices by salespeople on the road. The QuickBooks SugarCRM integration eliminates the need to email orders into the office, or to wait for remote access to QuickBooks. Inventory changes and customer name and address

changes in one system can be instantly updated in the other as well. Additionally, the QuickBooks SugarCRM integration negates the need for expanding QuickBooks user licenses by seeing ERP data in SugarCRM. Ultimately, sales representatives will see all necessary information from within SugarCRM and will no longer need access to QuickBooks.

“The integration between SugarCRM and QuickBooks creates greater efficiencies for users throughout the organization,” said Anshu Agarwal, vice president of marketing at SugarCRM. “The user experience is seamless – users simply need to log into their CRM to gain access or make updates to a customer’s pertinent accounting-related information. QuickBooks is very popular worldwide; the integration now compatible with the Canadian editions by FayeBSG will certainly help increase user adoption.”

Kimberly Douglass of Faye Business Systems Group will be presenting a [QuickBooks SugarCRM integration demonstration](#) on Thursday, May 23, 2013 at 10am PST. [Register here](#)

About Faye Business Systems Group

Faye Business Systems Group is a Southern California-based technology consulting firm and Software Company with over 25 years of experience that helps growing companies become more profitable by working with them to optimize their financial and business systems. FayeBSG uses SugarCRM, Sage MAS 100 ERP (formerly MAS 90), Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support. Faye Business Systems Group has completed hundreds of successful CRM projects, specializes in Sugar Integration and is one of Sugar’s leading North American Gold Partners.

For more information, call (818) 227-5130, email [info\(at\)fayebsg\(dot\)com](mailto:info@fayebsg.com), or visit <http://www.fayebsg.com>. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

About SugarCRM

SugarCRM delivers an integrated solution that empowers every user who interacts with customers to better understand and engage their customer, so every connection drives value. SugarCRM’s market-leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the information and tools they need to know their customers better, do their job better, and deliver a consistent, superior customer experience across the organization, every time. SugarCRM applications have been downloaded more than 11 million times and currently help over 1.2M end users across disciplines effectively



PRESS RELEASE

engage their customers. Over 6,500 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email [contact\(at\)sugarcrm\(dot\)com](mailto:contact(at)sugarcrm(dot)com), or visit <http://www.sugarcrm.com>. You can also connect with SugarCRM on Facebook, Twitter and YouTube.

Press Contacts:

Chloe Larnach

[Faye Business Systems Group, Inc.](#)

818 227 5130

[Email](#)

Jay Mejia

[SugarCRM](#)

408-213-3748

[Email](#)