

Faye Business Systems Group Achieves Their Second Sugar App of the Month Recognition from SugarCRM

Faye Business Systems Group (FBSG), Inc. today announced that it has achieved the November 2012 Sugar App of the Month recognition from SugarCRM, the market-leading customer relationship management (CRM) company that enables effective customer engagement enterprise-wide.

Woodland Hills, California (PRWEB) November 06, 2012

The App of the Month has been awarded to SugarCRM Gold Partner FBSG for their SugarCRM QuickBooks Integration Application, a newly developed application that brings together two of the major software offerings in their categories and allows the two packages to sync both ways.

[The SugarCRM QuickBooks Integration Application](#), eliminates double entry of customers and sales orders in both Sugar and QuickBooks, updates Sugar with critical invoice history information that can be used for marketing campaigns and salesperson inquiries, and provides access to product lists and inventory status in Sugar without having to manually key in items.

FBSG CEO David Faye comments, “We are thrilled to receive our second [Sugar App of the Month](#) recognition. Our organization is committed to Sugar and building world-class integrations that assist users of both CRM and Accounting software to streamline their business processes.”

The integration currently works with QuickBooks Pro, Premier, and Enterprise, and is compatible with Sugar hosted in their on-demand environment, hosted with any other cloud provider, or running on an in-house server. In addition, the integration allows custom mapping of all Sugar and QuickBooks fields, including custom fields in either application. This opens the door to enabling users to create further customizations with no programming skills required.

“When it comes to accounting software, QuickBooks is a very popular choice for SMB organizations, and being able to leverage accounting data from within your CRM system is a clear must,” said John Mertic, community manager for SugarCRM. “FBSG’s integration lets users synchronize customers, inventory items, invoice history, and sales orders/estimates between the two applications.”



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The Sugar App of the Month program was created to recognize developers that build new, exciting applications based on SugarCRM. FBSG is a SugarCRM gold partner and has created several innovative add-ons for Sugar. The SugarCRM QuickBooks Integration Application is yet another addition to the suite of integrations offered by FBSG for Sugar, including integrations for [Sage 100 ERP](#) (MAS90), Intacct, QuickBooks, [Constant Contact](#), and Authorize.Net.

For more information on the SugarCRM developer community, please visit the community landing page, and for a list of apps developed by the community, please visit SugarExchange.

About FBSG

Faye Business Systems Group is a Southern California-based [technology consulting firm and Software Company](#) with over 25 years of experience in helping growing companies get “over the wall” and optimize their financial and business systems to become more profitable. FBSG uses SugarCRM, Sage 100 ERP (Previously MAS 90 and MAS 200), Intacct, and a variety of custom software solutions to meet client needs. Services include software development, project management, packaged software implementations, custom software implementations, integration, consulting, training, and support.

For more information, call (818) 227-5130, email info@fayebsg.com, or visit <http://www.fayebsg.com>. Connect with Faye Business Systems Group on LinkedIn, Facebook, Twitter or YouTube.

About SugarCRM

SugarCRM democratizes customer engagement, empowering every professional who interacts with the customer to excel at their job. SugarCRM’s market leading open Customer Relationship Management (CRM) platform delivers the agility, flexibility, and security required to equip each customer facing professional with the relevant information and tools they need to effectively collaborate and engage with their customer, both within and beyond the enterprise. SugarCRM applications have been downloaded more than 11 million times and currently help over 1,000,000 end users across disciplines effectively engage their customers. Over 7,000 organizations have chosen SugarCRM's On-Site and Cloud Computing services over proprietary alternatives. SugarCRM has been recognized for its customer success and product innovation by CRM Magazine, InfoWorld and Customer Interaction Solutions.

For more information, call (408) 454-6900 or 1 87 SUGARCRM toll-free in the US, email contact@sugarcrm.com, or visit <http://www.sugarcrm.com>. You can also connect with SugarCRM on Facebook, Twitter and YouTube.



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About Intuit

Intuit Inc. is a leading provider of innovative business and financial management solutions for small and medium-sized businesses, consumers, accounting professionals and financial institutions. Intuit flagship products and services, including QuickBooks, TurboTax and Quicken, simplify small business management including payment and payroll processing, tax preparation and filing, and personal finance. Intuit Financial Services business provides online banking solutions and services to banks and credit unions that help them make it easier for consumers to manage their money and pay their bills.

Intuit had revenue of \$3.9 billion in the fiscal year ended July 31, 2011, and had approximately 8,000 employees in major offices in the United States, Canada, India, the United Kingdom and other locations at that time.

Intuit was incorporated in California in March 1984. Reincorporated in Delaware and completed initial public offering in March 1993. The principal executive offices are located at 2700 Coast Avenue, Mountain View, California, 94043, and main telephone number is 650-944-6000. Please visit the corporate website, <http://www.intuit.com> for more information.

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